



Great Plains Theatre 2022 Advertising Form

Great Plains Theatre's advertising provides your company with an opportunity to benefit your company as well as give back to the region. GPT is a non-profit organization that depends on support from and gives back to its community and region.

Company/Business Name: _____

Contact Name: _____

Phone Number: _____

E-mail Address: _____

Website (if applicable): _____

Place a mark next to each of the advertising items that you are interested in purchasing as our advertising is based on what you chose and find beneficial for your company.

_____ **Full page Ad in Main Stage Season Playbills – All 5 shows - \$750**

_____ **Half page Ad in Main Stage Season Playbills – All 5 shows - \$500**

_____ **Quarter page Ad in Main Stage Season Playbills – All 5 shows - \$250**

_____ **Website Ad – Logo and link on website - \$1,200**

_____ **Social Media Ad – Logo and verbiage on Facebook & Instagram - \$1,000**

_____ **Newsletter Ad – Logo and website link in newsletter - \$750**

All advertising options will need to be paid before inclusion of any advertising by GPT. Delays may cause advertising to be omitted and/or published.

Advertising that is accepted includes only digital formats such as .JPG, .TIFF, and .PDF. No other formats will be accepted. All content must be provided by the company/business as GPT does not create the content itself. This must be turned in before any advertising begins.

Signature

Printed Name

Date

Great Plains Theatre Detailed Advertising Breakdown

Full page Ad in Main Stage Season Playbills

- Ad printed in 5 main stage show playbills – Footloose, Matilda, Jersey Boys, Baskerville: A Sherlock Holmes Mystery, and The Christmas Schooner
- Printed in full color
- Each show reaches an audience of 2,000 total patrons which equivalates to 10,000 total patrons reached for all shows (not exact – estimate based on the last 5 years of shows)
- Full page ad = 5” X 7” printed image

Half page Ad in Main Stage Season Playbills

- All details listed above in “Full page in Main Stage Season Playbills” are included except size
- Half page ad = 5” X 3.5” printed image

Quarter page Ad in Main Stage Season Playbills

- All details listed above in “Full page in Main Stage Season Playbills” are included except size
- Quarter page ad = 2.5” X 3.5” printed image

Website Ad

- Ad will appear on bottom of home page of website (www.greatplainstheatre.com)
- Ad will appear in full color
- A link will be attached to the image itself to a website of your choosing
- Our website reaches approximately 1,100 visitors per month
- Will remain on website from date of purchase until December 31, 2022

Social Media Ad

- Ad will appear as a post on the Great Plains Theatre Facebook and Instagram pages
- Ad will appear in full color of the image provided and MUST also contain verbiage written by the business (no longer than 75 words) and submitted at time of purchase
- GPT has over 4,900 followers on Facebook and over 800 followers on Instagram
- GPT will post 12 times between date of purchase until December 31, 2022, at their own discretion

Newsletter Ad

- Ad will appear on bottom of Great Plains Theatre’s weekly newsletter
- Ad will appear in full color
- A link will be attached to the image itself to a website of your choosing
- Our newsletter reaches approximately 1,900 subscribers each week
- Will remain on newsletter each Wednesday from date of purchase until December 31, 2022