**A red rectangular sign with white text

Description automatically generated with medium confidence**

**Great Plains Theatre**

**2024 Advertising Form**

*Great Plains Theatre’s advertising provides your company with an opportunity to benefit your company as well as give back to the region. GPT is a non-profit organization that depends on support from and gives back to its community and region.*

**Company/Business Name:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Contact Name:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Phone Number:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**E-mail Address:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Website (if applicable):** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Place a mark next to each of the advertising items that you are interested in purchasing as our advertising is based on what you chose and find beneficial for your company.

\_\_\_\_\_\_ **Full page Ad in Main Stage Season Playbills**– All 5 shows- *$750*

\_\_\_\_\_\_ **Half page Adin Main Stage Season Playbills**– All 5 shows - *$500*

\_\_\_\_\_\_ **Quarter page Ad in Main Stage Season Playbills**– All 5 shows- *$250*

\_\_\_\_\_\_ **Website Ad** – Logo and link on website - *$1,200*

\_\_\_\_\_\_ **Social Media Ad**– Logo and verbiage on Facebook & Instagram - *$1,000*

\_\_\_\_\_\_ **Newsletter Ad** – Logo and website link in newsletter- *$750*

*All advertising options will need to be paid before inclusion of any advertising by GPT. Delays may cause advertising to be omitted and/or published.*

*Advertising that is accepted includes only digital formats such as .JPG, .TIFF, and .PDF. No other formats will be accepted. All content must be provided by the company/business as GPT does not create the content itself. This must be turned in before any advertising begins.*

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Signature Printed Name Date

**Great Plains Theatre Detailed Advertising Breakdown**

**Full page Ad in Main Stage Season Playbills**

* Ad printed in 5 main stage show playbills –*The Wedding Singer, Oliver!, Nunsense, Around the World in 80 Days,* and *Miracle on 34th Street*
* Printed in full color
* Each show reaches an audience of 2,000total patrons which equivalates to 10,000 total patrons reached for all shows (not exact – estimate based on the last 5 years of shows)
* Full page ad = 5” X 7” printed image

**Half page Ad in Main Stage Season Playbills**

* All details listed above in “Full page in Main Stage Season Playbills” are included except size
* Half page ad = 5” X 3.5” printed image

**Quarter page Ad in Main Stage Season Playbills**

* All details listed above in “Full page in Main Stage Season Playbills” are included except size
* Quarter page ad = 2.5” X 3.5” printed image

**Website Ad**

* Ad will appear on bottom of home page of website (www.greatplainstheatre.com)
* Ad will appear in full color
* A link will be attached to the image itself to a website of your choosing
* Our website reaches approximately 1,900 visitors per month
* Will remain on website from date of purchase until December 31, 2023

**Social Media Ad**

* Ad will appear as a post on the Great Plains Theatre Facebook and Instagram pages
* Ad will appear in full color of the image provided and MUST also contain verbiage written by the business (no longer than 75 words) and submitted at time of purchase
* GPT has over 5,000 followers on Facebook and over 950 followers on Instagram
* GPT will post 12 times between date of purchase until December 31, 2023, at their own discretion

**Newsletter Ad**

* Ad will appear on bottom of Great Plains Theatre’s weekly newsletter
* Ad will appear in full color
* A link will be attached to the image itself to a website of your choosing
* Our newsletter reaches approximately 2,000 subscribers each week
* Will remain on newsletter each Wednesday from date of purchase until December 31, 2023